

## OPEN SEMINAR Project CASPER, Interreg Europa Białystok, 13 May 2025

Place: Podlaskie Library, Marii Curie-Skłodowskiej Str. 14A, 15-097 Bialystok, conference room VI floor

The event is organized as part of the project entitled: "Citizen Activation in Shrinking rural areas for Place-based policies to Enhance Resilience" (CASPER). It is an international partnership project implemented by the Podlaskie Voivodeship under the Interreg Europe 2021-2027 Program. It involves nine partners from different European countries: Finland, Hungary, Italy, France and Poland.

## **PROGRAMME**

| 9.30-10.00   | Registration of participants (tea, coffee) and networking                                                          |
|--------------|--------------------------------------------------------------------------------------------------------------------|
| 10.00-10.10  | Opening of the conference                                                                                          |
|              | Łukasz Prokorym, Marshall of Podlaskie Voivodeship                                                                 |
|              | Jacek Piorunek, Member of the Board of the Podlaskie Voivodeship                                                   |
| 10.10-10.20  | Presentation of Podlaskie region                                                                                   |
|              | Michał Szczepura, deputy director of Business Promotion Bureau                                                     |
| 10.20-10.50  | Longterm Vision for Rural Areas                                                                                    |
|              | Silvia Nanni - Policy Coordinator of the Long-Term Vision Team                                                     |
|              | Directorate-General for Agriculture and Rural Development, European Commission                                     |
| 10.50-11.40  | Participation Beyond the Usual Suspects - Toolbox of Experimental Participatory Methods                            |
|              | Lukács Hayes – co-founder of Cooperative City, Budapest, Hungary                                                   |
| 11.40-12.15  | The Silver Economy as a Public Policy Tool to Address Depopulation and Ageing in Rural Areas of the European Union |
|              | Andrzej Klimczuk, PhD - SGH Warsaw School of Economics, Poland                                                     |
| 12.15- 12.40 | Coffee break                                                                                                       |
| 12.40- 12.50 | Citizen Activation in Shrinking rural areas of Europe: the CASPER project                                          |
|              | Ágnes Németh, PhD - University of Eastern Finland, Finland                                                         |
| 12.50-13.50  | Initiatives from Podlaskie - representatives of Podlaskie Voivodeship Marshal's Office:                            |
|              | <ul> <li>Instruments supporting the development of rural areas</li> </ul>                                          |
|              | Wioletta Szczytko                                                                                                  |
|              | Director, Office for Community-Led Local Development                                                               |
|              | Podlaskie Local Product Centre                                                                                     |
|              | Magdalena Tymińska                                                                                                 |
|              | Director, Podlaskie Local Product Centre                                                                           |
|              | <ul> <li>The competition "Why are there fewer of us? Stop Depopulation!"</li> </ul>                                |
|              | Izabela Łokić - Head of European Territorial Cooperation Unit                                                      |
| 13.50-14.00  | Summary of the conference                                                                                          |
| 14.00-15.00  | Lunch at the Książnica Podlaska (Podlaskie Library)                                                                |